



EGGYPLAY[®] MAKES EGGS FUN!

A revolutionary concept

The eggplay[®] boxes are completely unique and will certainly attract a lot of attention — both in stores and at home, where they inspire children to let their imagination run free. With eggplay[®] boxes children can build large, colourful houses, castles, bridges, and much more. This is a truly value-adding egg box that gives children hours of entertainment.

Safe, colourful, and fun!

The eggplay[®] boxes are made from environmentally friendly moulded plastic. They interconnect and can be safely stacked like building blocks. Each box contains 8 eggs and fits eggs in sizes S, M, or L. The boxes are available in four bright colours. Each pack contains all four colours.

The eggplay[®] boxes carry the CE marking. Before using as a toy, the boxes must be washed in a dishwasher at min. 65 °C to reduce risk of bacterial contamination. We strongly advise against sitting or standing on the boxes. The boxes will break under excessive pressure.

Based on consumer insights

The eggplay[®] concept combines the simple, but powerful consumer insights that 'children love eggs' and 'children love toys'. As a result, the eggplay[®] boxes make eggs even more fascinating for children and this promotes wholesome food as well as wholesome play.

Environmentally friendly

The eggplay[®] box is made from dishwasher-proof polypropylene, allowing it to be reused as building blocks. The eggplay[®] box weighs less than standard egg boxes and takes up half the space when opened and stacked. An important consideration at home and for the environment: the design makes transport simpler and more fuel-efficient.



EGG BOX AND TOY

PRODUCT DATA



Eggs per box: 8
Eggs size S, M, L

MATERIAL



Polypropylene (PP05).
Approved for contact with food.
Polypropylene is recyclable.

COLOURS



Magenta (PE4A663L)
Yellow (PE7977L)
Cyan (PE9B729L)
Green (PE8A950L)

STORAGE



Maximum one year. Temperature range 10–40 °C. Do not expose to direct sunlight. Do not stack pallets.

MACHINE SETTINGS



MOBA denester settings:
L 18, G 2, J 12, I1 5, I2 38
STAALKAT denesting set: EGG501

DIMENSIONS



D103.9 x W206 x H71.7 mm
Weight 33.3 ± 0.5%

LABELLING



IML (in-mould label). EUP-based printed polypropylene film, vegetable oil-based printing ink, water-dilutable acrylic lacquer. Compliance with food contact legislation. Compliance with overall migration limits (OML).

CE MARKING



The eggyplay® box design complies with EN 71-1:2014, EN71-2:2011, EN71-3:2013

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LOGISTICS



	20" container	40" container	Truck
Dimensions pallets H x W x D mm	2210 x 840 x 1150	2210 x 840 x 1150	2210 x 840 x 1200
Weight pallets	297 kg net weight	297 kg net weight	297 kg net weight
Cartons per pallet	9,000	9,000	9,000
Full load	14 pallets x 9,000 boxes = 126,000 units	28 pallets x 9,000 boxes = 252,000 units	32 pallets x 9,000 boxes = 288,000 units

