



EGGYPLAY® MAKES EGGS FUN!

A revolutionary concept

The eggplay® boxes are completely unique and will certainly attract a lot of attention — both in stores and at home, where they inspire children to let their imagination run free. With eggplay® boxes children can build large, colourful houses, castles, bridges, and much more. This is a truly value-adding egg box that gives children hours of entertainment.

Safe, colourful, and fun!

The eggplay® boxes are made from environmentally friendly moulded plastic. They interconnect and can be safely stacked like building blocks. Each box contains 8 eggs and fits eggs in sizes S, M, or L. The boxes are available in four bright colours. Each pack contains all four colours.

Before using as a toy, the boxes must be washed in a dishwasher at min. 65 °C to reduce risk of bacterial contamination. We strongly advice against sitting or standing on the boxes. The boxes will break under excessive pressure.

Based on consumer insights

The eggplay® concept combines the simple, but powerful consumer insights that 'children love eggs' and 'children love toys'. As a result, the eggplay® boxes make eggs even more fascinating for children and this promotes wholesome food as well as wholesome play.

Environmentally friendly

The eggplay® box is made from dishwasher-proof polypropylene, allowing it to be reused as building blocks. The eggplay® box weighs less than standard egg boxes and takes up half the space when opened and stacked. An important consideration at home and for the environment: the design makes transport simpler and more fuel-efficient.





EGG BOX AND TOY

PRODUCT DATA



Eggs per box: 8
Eggs size S, M, L

STORAGE



Maximum one year. Temperature range 10–40 °C. Do not expose to direct sunlight. Do not stack pallets.

COLOURS



Magenta (PE4A663L)
Yellow (PE7977L)
Cyan (PE9B729L)
Green (PE8A950L)

MATERIAL



Polypropylene (PP05).
Approved for contact with food.
Polypropylene is recyclable.

MACHINE SETTINGS



MOBA denester settings:
L 18, G 2, J 12, I1 5, I2 38
STAALKAT denesting set: EGG501

DIMENSIONS



D103.9 x W206 x H71.7 mm
Weight 33.3 ± 0.5%

LABELLING



IML (in-mould label). EUP-based printed polypropylene film, vegetable oil-based printing ink, water-dilutable acrylic lacquer. Compliance with food contact legislation. Compliance with overall migration limits (OML).

LOGISTICS



	20" container	40" container	Truck
Dimensions pallets H x W x D mm	2210 x 840 x 1150	2210 x 840 x 1150	2210 x 840 x 1200
Weight pallets	297 kg net weight	297 kg net weight	297 kg net weight
Cartons per pallet	9,000	9,000	9,000
Full load	14 pallets x 9,000 boxes = 126,000 units	28 pallets x 9,000 boxes = 252,000 units	32 pallets x 9,000 boxes = 288,000 units

